# Olaf Mackert

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## DOB: 1980
## EDUCATION

**COMPUTER SCIENCE AND ECONOMY**
University of Applied Sciences Ludwigshafen
2004 - 2008

## KEY SKILLS

ORGANISATIONAL DESIGN

LEADING TEAMS

STRATEGY

INTRAPRENEURSHIP

DESIGN THINKING

AGILE DEVELOPMENT

BUSINESS MODEL INNOVATION

NEW WORK

E2E PROCESS DESIGN

PRODUCT DESIGN

PRICING

PRODUCT LIFECYCLE

## LANGUAGES

**GERMAN** | Native

**ENGLISH** | Fluent

## PROFESSIONAL PROFILE

A senior strategic Executive with more than 19 years professional experience in Software Development, Agile, successful Transformation Management and more than 11 years with Design Thinking, Innovation Management, Startups, Business Model Innovation and how to manage a winning Team. In his role as VP Software Platform, he gained experience in redesigning products to feel reunited on a platform with a seamless UX. He is passionate about designing fantastic and holistic user experiences.

## EXPERIENCE

**VICE PRESIDENT SOFTWARE PLATFORM**
SNP SE, Heidelberg | January 2022 – Present

**SENIOR DIRECTOR PRODUCT & UX MANAGEMENT**
SNP SE, Heidelberg | April 2000 – December 2023

**DIRECTOR DIGITAL DESIGN STUDIO**
Schaeffler Technologies, Herzogenaurach | March 2017 – March 2020

**HEAD OF DESIGN THINKING CORE TEAM IT / BUSINESS SERVICES SENIOR CONSULTANT**
SAP SE, Walldorf | October 2006 – February 2020

**JUNIOR CONSULTANT WEB APPLICATIONS**
NetWel, Kuhardt | February 2004 – Sebtember 2006