

Press Release

New partnership to promote innovation and growth in the German-speaking region

SHS Viveon AG and Experian announce formal partnership, combining AI-powered analytics solutions with risk management

Munich, May 14, 2019 - SHS Viveon, a provider of software-based solutions for risk and credit management, and information services company Experian today announced a joint partnership to promote innovative web analytics, regulatory insights, cybersecurity and SME credit in the German-speaking region.

The partnership will combine SHS Viveon's modular service solution platform with Experian's powerful analytics and AI solutions.

Financial service providers, e-commerce providers, and industrial and retail companies will be able to tailor SHS Viveon's solution to their specific needs, enabling them to optimize decision-making, positively influence sales, and effectively manage risk at every stage of the customer process.

Complementing the existing offering, companies now have access to Experian's web analytics, fraud analytics, regulatory, advisory and scoring solutions to meet the needs of the regional SME market.

The partnership gives businesses, therefore, access to the best solutions available and, in turn, their customers access to the best service available.

"The integration of Experian modules and services into the SHS Viveon platform is an excellent opportunity to further expand our service offering," said Ralph Schuler, CEO of SHS Viveon. "With these solutions, companies can more precisely manage the lead-to-cash process and influence it toward value-added revenue growth."

Jonny Cowlin, Experian Managing Director Integrated Sales, EMEA, says: "We are excited about this new partnership with SHS Viveon. The German-speaking market has enormous potential. The collaboration is a fantastic and timely opportunity to serve the fast-growing business community in the region with a variety of powerful analytics and fraud detection platforms."

SHS Viveon AG

Clarita-Bernhard-Str. 27 · 81249 München
T +49 89 74 72 57 - 0 · F +49 89 74 72 57 - 900
info@shs-viveon.com · shs-viveon.com

Sitz der Gesellschaft München
Amtsgericht München HRB 118229
Ust-IdNr.: DE 189 568 168

Vorstand

Ralph Schuler (Vorsitzender)
Dr. Jörg Seelmann-Eggebert
Eva Sophie Wiesmüller

Aufsichtsratsvorsitzender

Lothar Pauly

About SHS Viveon

SHS Viveon AG is an international provider of software solutions for the intelligent management of credit risk. The goal is to make all revenue- and risk-influencing decisions along the digital "lead-to-cash" process of companies more sustainable and efficient.

All SHS Viveon software solutions are included in the modular Service Solution Platform. It covers all areas of the customer process: from the lead process to the offer and contract phase to customer development and receivables management. The software and consulting solutions can be adapted to specific needs and seamlessly integrated into existing IT infrastructures. The solutions thus support the digitization strategy of companies of all sizes in sectors such as financial services, retail, e-commerce, industry, telecommunications and energy. SHS Viveon AG is headquartered in Munich and has offices in Düsseldorf, Mühldorf am Inn, Stuttgart, Vienna and Zug. The company is listed on the M:access of the Munich Stock Exchange. Further information: www.shs-viveon.com

About Experian

Experian is a world-leading provider of global information services. During life's big moments - from buying a home or a car, to sending a child to college, to building a business by connecting with new customers - Experian provides end-user and corporate clients with the ability to confidentially manage their data: The company helps individuals gain control of their finances as well as access financial services, and businesses make smarter decisions. They help lenders lend more responsibly and organizations prevent identity fraud and crime.

Experian employs 16,500 people in 39 countries and invests daily in new technology, talented people and innovation. The information services provider is listed on the London Stock Exchange (EXPN) and is a member of the FTSE 100 Index.

For more information, visit www.experianplc.com or the company's Global News Blog.

Press Contact

PR Agency

WORDUP PR - Trautenwolfstraße 3 - 80802 Munich - Tel: 089 2 878 878 0

Email: presse@wordup.de - www.wordup.de

SHS Viveon

Rolf Anweiler - Clarita-Bernhard-Str. 27 - 81249 Munich - Tel: +49 89 74 72 57 284

Email: rolf.anweiler@shs-viveon.com - www.shs-viveon.com/